











# speaker marketing success

# **EVENT CALENDAR**











### **MINI MASTERCLASS**

A 45-minute learning session with Amanda on a key aspect of the Speaker Marketing Success Blueprint, plus your opportunity to connect with other members, share ideas, pose questions and feel supported.

# EXPERT DEEP DIVE

A 45-minute interview where Amanda interrogates (ok, interviews) a subject-matter expert or thought leader on a topic relevant to Speaker Marketing Success. These sessions include a live Q and A with members.

# BOOTCAMP

An all-in, kumba-ya session where we jump on a zoom, roll up the sleeves and IMPLEMENT! These are generally content creation sessions, where we map out 90-days of content, but we will run bonus bootcamps from time to time.

TUESDAY



# MINI MASTERCLASS WITH AMANDA

SEVEN IDEAS FOR CREATING AND REPURPOSING VIDEO CONTENT

( 9:00 AEST

THURSDAY



# CONTENT CREATION BOOTCAMP

IN PERSON IN NOOSA (OR JOIN VIRTUALLY)

(10:00AM - 1:00PM AEST

THURSDA'



#### SPECIAL GUEST EXPERT DEEP DIVE

CRAFTING A KILLER BOOK PUBLISHING PITCH

(1) 8:30 AEST

THURSDAY



# MINI MASTERCLASS WITH AMANDA

NEGOTIATING SPEAKING FEES -HOW TO CREATE WIN / WIN OUTCOMES

() 9:00 AEST

TUESDAY



# MINI MASTERCLASS WITH AMANDA

INSTAGRAM REELS - 5 CONTENT CREATION IDEAS

(1) 9:00 AEST

**TUESDAY** 



#### SPECIAL GUEST EXPERT DEEP DIVE

OPTIMISING YOUR WEBSITE FOR LEAD GENERATION

(1) 9:00 AEST

THURSDAY



# SPECIAL GUEST EXPERT DEEP DIVE

LINKEDIN INSIDER TIPS FOR SPEAKERS

(1) 9:00 AEST

SATURDAY



# BONUS STRATEGY SESSION

MAP OUT YOUR ATTRACTION CONVERSION AND MAXIMISATION ACTIVITIES FOR 90 DAYS

( ) 10:00AM - 12:00PM AEST